

AMA Session 3.0

Harinder Singh Pelia, Marketing Head of Diesel addressed the students of SY-A on 7th September 2018 and enlightened them with his insights about the various organisational departments. He was asked various questions regarding marketing field and the presumptions about it which he diligently answered, adding anecdotes to support his viewpoint.

He spoke about how SCMS has been a right choice in his life as he has taken back a lot from this institute and proudly associates himself as one of the founding members of Sympulse. He shared with students how Sympulse was formed and discussed how it's growing day by day.

He also shared his career journey and emphasised on how one can learn better the hard way because that will help them to hone their skills which will eventually benefit them and ended the AMA on a positive note to visit SCMS again.

