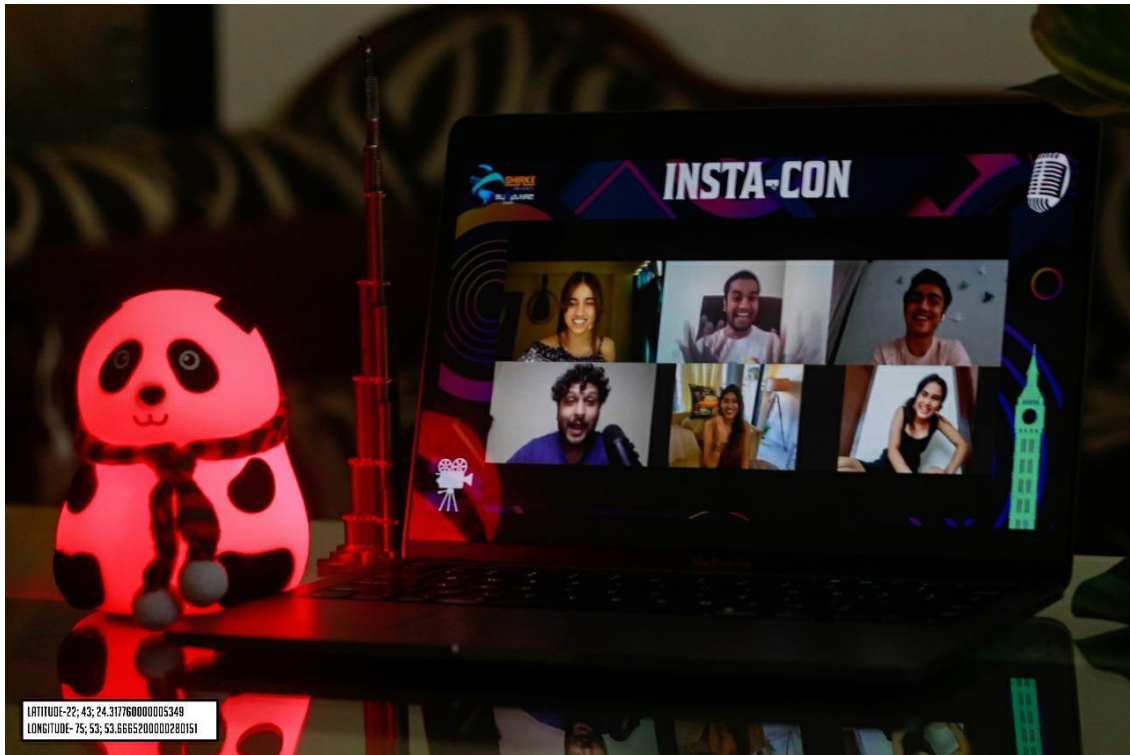

Day 3

Marketing

1) Instacon



- **Date:** 16 May, 2021
- **Time:** 4:30 pm
- **Duration:** 1 hour 30 minutes
- **Guests:** Anushka Sharma, Actor
Neville Shah, Comedian and Writer
Rohan Shah, Actor
Shreya Mehta, Actor
- **Hosts:** StutiPuri - HoD of Marketing
Kabir Marlecha- Student, SCMS
- **Platform:** Insider

Event Summary:

The Marketing department of Sympulse'21 held Insta Con. The event was streamed on Insider. The event was anchored by StutiPuri and Kabir Marlecha. Anushka Sharma, Neville Shah,

Rohan Shah, and Shreya Mehta were the guests invited. The hosts welcomed and introduced the judges at the start of the show. The hosts began with a Q&A session. The guest speakers shared how they spend their time during the lockdown. Stuti, the host, inquired about the motivational force behind the guests' unconventional career choices. They also spoke about how they were able to identify their own talent and turn it into a career. They also expressed their opinions about how useful Instagram is to them. The hosts then proceeded to a fun game called "Call Out," in which the guests had to guess the movies based on the pictorial representations displayed. The guests responded enthusiastically and had a good time playing the game. The game was won by Neville Shah. Following that, the hosts proceeded with a Q&A session. When asked, Shreya expressed how much she identifies with the characters she plays. In addition, the guests discussed the importance of patience and improvisation in their respective fields. The event came to a close with the guests sharing key takeaways from their respective crafts.

Ananya

2) Feel the Beat

- **Date:** May 16th, 2021
- **Time:** 10:00 pm
- **Duration:** 80 mins
- **Host:** Saanvi Sharma, Core member of Ananya
- **No. of participants:** 10
- **Platform:** Zoom meetings and Paytm Insider
- **Judge:** AneeshaDalal

Event Summary:

Ananya, the Cultural Wing of Sympulse hosted Feel the beat, the solo dance competition where all the amazing dancers showcased their dancing skills. The event was hosted in an online mode on Zoom meetings and was also streamed on Insider. The event was anchored by Saanvi Sharma, Core member of Ananya. The event was judged by AneeshaDalal, a very well-known face for dance and performing arts in our country. There were 10 participants in total. Each participant's dance performance which was pre-recorded, was presented on the screen one by one. Every participant had a different theme and element added to their dance. It was a treat to watch them all perform.

In the end, Hisham Abdul of St. Joseph's College, Bangalore bagged the first position followed by SurabiPuhazhendi of Symbiosis Law School, Pune followed by Akshay of St. Joseph's College, Bangalore.

3) Rocket League

- **Date:** 16 May, 2021
- **Time:** 11:30-1:30PM
- **Duration:** 120 minutes
- **Host:** Dhiren Reddy & Mitali Sinha (Core- Ananya)
- **No. of Participants:** 24
- **Platform:** Rocket League app

Event Summary:

Ananya held a Rocket League tournament for Sympulse 2021. Rocket League is a vehicular soccer video game developed and published by Psyonix. On Day 1 of Rocket League, 8 teams competed against each other to qualify for the finals. It was a knockout tournament where each team had to win 2 out of 3 matches, they played in order to qualify for

the finals. In the end Adit and team, Hrishi and team, Prateek and team; Ayushman and team qualified for the finals.

4) Slam Poetry

- Date: May 16, 2021
- Time: 12:00 PM
- Duration: 50 minutes
- Host: Ananya Maheshwari, core member of Ananya
- Judge/s: Lovely Sharma
- No. of Participants: 10
- Platform: Zoom meetings, streamed via Paytm Insider

Event Summary:

Ananya, the Cultural Wing of Sympulse hosted an online Slam Poetry event. The event was held online on Zoom meetings, and was hosted by Ananya Maheshwari, a core member of Ananya. The event started right on time with the host announcing the judge for the event, Lovely Sharma, a renowned writer and lyricist. This was shortly followed by the screening of the Sympulse '20 aftermovie. The first performance to be judged was a slam poetry by Vaibhav Rohra of St. Xavier's University, Kolkata, which was performed with a lot of energy. The last performance was by Keshav Jha of KC College, whose words were highly praised. All the performances were thoroughly appreciated by the guest judge as the participants brought in a whole lot of creativity through unique concepts. The event took place in a very smooth manner. In the end, Rimjhim Agrawal of Christ University, Bangalore bagged the first position with 24.5 points, followed by Rajeshwari Kalla of Symbiosis Medical College who scored 24 points, subsequently followed by Keshav Jha of KC College who scored 23 points.

5) Connect the dots

- **Date** – 16th May 2021
- **Time:** 12:30 pm
- **Duration:** 90 Minutes
- **Platform** - Zoom
- **Host:** KashishTuteja, Core Member – Guest Relations

Event Summary

Hosted by KashishTuteja, the event started with showing the after movie of Sympulse'20. The participants were all set for a tough competition of story writing connecting dots from one another story. The host explained the drill of the game. There were total of 10 teams in total. Each team was given a time limit of 15 minutes, during which they were given phrases from famous excerpts and was made to write in a good story out of it. After submitting their write-

ups, they were given a chance to narrate their story told by one member from each team. The results will be declared via Instagram shortly

6) Tarang- Solo singing



- **Date:** May 16th, 2021
- **Time:** 2:30 pm
- **Duration:** 60 Minutes
- **Host:** Arsh Syed, Core Member- Ananya, Cultural Department
- **No. of participants:** 10
- **Platform:** Zoom meetings
- **Judge:** Shruti Pathak

Event Summary:

Ananya, the cultural wing of Sympulse hosted Tarang, a Hindi solo singing event conducted today. The event was hosted in an online mode on Zoom meetings and streamed on Insider. The event was judged by Shruti Pathak, who is a Filmfare award-nominated Indian playback singer and lyricist working in Hindi film industry. The event started with the host introducing the Judge to the audience. The event in charges had shortlisted 12 participants beforehand for this particular event. Each of the 12 participants had to send a video of them singing their best songs. One by one, the video was presented to the judge to allot marks accordingly. However, due to connectivity issues, the judge was unable to stay on the call to announce the scores. Therefore, The top 3 winners were announced on the sympulse Instagram page. Shraddha Shree of Hansraj College Delhi bagged the first position, followed by Suraj Dhadoti MIT WPU Kolhapur, followed by Joel Reju Symbiosis Law School Hyderabad.

Headlines

7) Texas Hold'Em



- **Date:** 16th May 2021
- **Time:** 2:00 – 5:30 PM
- **Duration:** 240 minutes
- **No of Participants:** 139
- **Platform:** Online Gaming app

Event Summary:

Day Three of Texas Hold'em commenced with 139 participants. It was organised on an online platform . The 139 players were given the tournament code through a WhatsApp Group (and were messaged individually) and the tournament commenced and the players were placed around 22 tables initially with 6 players on each table. The tables kept coming together in a last man standing format and it came down to one table in the end. There were no eliminations.

SIMUNC

8) SIMUNC Opening Ceremony

-
- **Date:** 16 May, 2021
 - **Time:** 10:30 am
 - **Duration:** 30 minutes
 - **Guest:** SunaddaDamrongmanee
 - **Host:** Kashyap Mavadhya, core member of SIMUNC
Diksha Goyal, core member of SIMUNC
 - **Platform:** Zoom meetings

Event Summary:

Symbiosis International Model United Nations Conference, the MUN wing of Sympulse held their Opening ceremony. The event was held online on Zoom meetings. The event was anchored by KashyapMavadhya and Diksha Goyal, core members of SIMUNC'21. The guest for the opening ceremony of SIMUNC'21 was SunaddaDamrongmanee. The hosts welcomed the delegates and introduced the guest at the start of the session. SunaddaDamrongmanee, the guest, discussed the importance of public speaking and what it means to her. She also provided valuable insights on how to create a strong MUN presence. The hosts then introduced Encore, the college choir that performed a beautiful acoustic melody. Tanu Yadav, another SIMUNC core member, talked about the significance of Sympulse'21's theme, "A Global Canvas." Next, the hosts presented the SIMUNC'21 Executive Board. Finally, Monalisa Dudhi and Kshitij Gupta, the co-presidents of SIMUNC'21, addressed the delegates and declared the conference open. The hosts then brought the Opening Ceremony to a close.

9) UNHRC (United Nations Human Rights Council) (Day 1)

- **Date:** 16 May, 2021
- **Time:** 11:30 am
- **Duration:** 210 minutes
- **Platform:** Zoom meetings
- **No of Participants:** 31

Event Summary:

The agenda of the event was Human Rights in Palestine and the Relationship with Israel. The debate began with an impromptu Question and Answer session. A variety of topics related to the agenda was discussed and deliberated upon, including the humanitarian crisis in the Gaza strip, rights of the vulnerable groups, etc.

10) AIPPM (All India Political Party Meet) (Day 1)

- **Date:** 16 May, 2021
 - **Time:** 11:30 am
-

-
- **Duration:** 210 minutes
 - **Platform:** Zoom meetings
 - **No of Participants:** 25

Event Summary:

The agenda of the event was the Farmers Bill 2020. BJP aimed to fortify their decision amidst fierce attacks from organisations like the INC, AITC, and the AAP. Perspectives were seen as the deal - breaker, for the committee was divided in its views based on whether the laws were supposed to be dealt with respect to the farmers, or without respect to them.

11) WHSR (White House Situation Room)

- **Date:** 16 May, 2021
- **Time:** 11:30 am
- **Duration:** 210 minutes
- **Platform:** Zoom meetings
- **No of Participants:** 16

Event Summary:

The committee was chaired by Shikhar Tripathi. The agenda for the committee was continuous. The participants were asked to make decisions of national and international importance according to the updated crisis that was communicated every few minutes.

Since it is a Continuous Crisis Committee(CCC), WHSR did not follow any specific agenda. CCC delegates represented a single person or a part of government and the delegate had the control of the department's portfolio. As it did not follow any agenda, delegates responded to different crises in a span of one conference.

12) ECOFIN (Economic and Financial Affairs Council)

- **Date:** 16 May, 2021
- **Time:** 11:30 am
- **Duration:** 210 minutes
- **Platform:** Zoom meetings
- **No of Participants:** 23

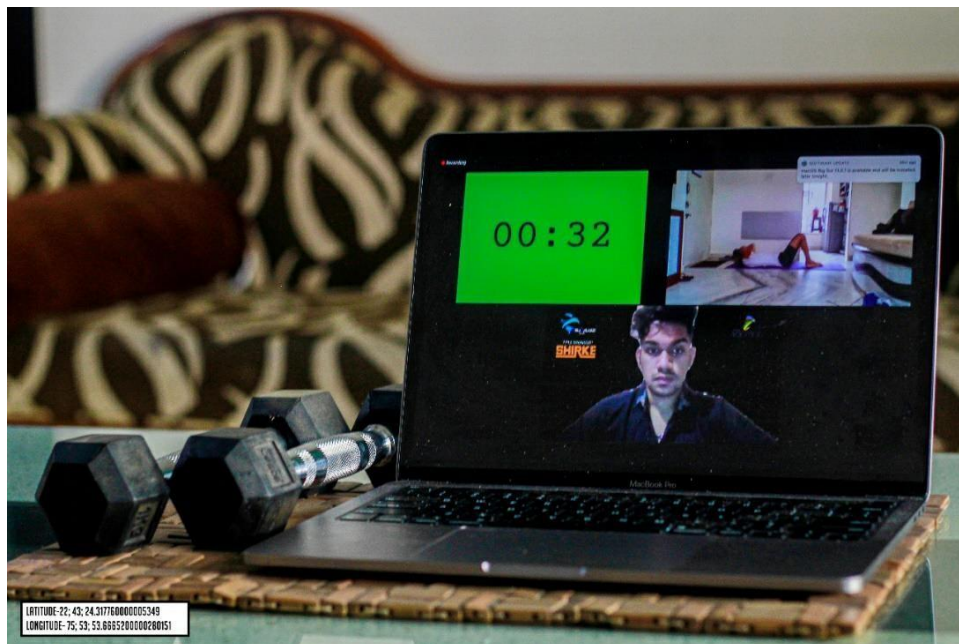
Event Summary:

The committee was chaired by Rohan Nagpal and the Vice chairperson was Anushka Patil. The agenda discussed by today was- the world wide financial recession due to the COVID-19 pandemic and measures to counter the economic meltdown due to high unemployment.

2 moderated caucus topics were discussed and a number of delegates delivered their GSL speeches.

SPRINT

13) Calisthenics



- **Date:** May 16th, 2021
- **Time:** 11:30
- **Duration:** 150 minutes
- **Host:** Kabir Bahl (Core- Sprint)
- **No. of participants:** 8
- **Platform:** Zoom meetings

Event Summary:

Sprint the sports wing of Sympulse conducted an event for all the calisthenics enthusiasts out there. The event was divided in 2 phases, Phase 1 being the qualifier and Phase 2 was the finals. Phase 1 was further bifurcated into 2 meetings. In the first meeting there were 3 participants and all were given byes and were directly qualified for the finals. In the second meeting there were 5 participants and out of which 3 were selected for the finals. The exercise and marking scheme for both Phase 1 and Phase 2 were same. The participants had to do pushups, burpees and sit-ups and for each proper rep they received a point and for an incorrect or a wrong rep they voided one point. The winner and the runner ups have not been announced yet as the event OCs are evaluating the scores. The event was very smooth and was very efficiently conducted through Zoom.

SYMULATE

14) Best Manager

- **Date:** May 16th, 2021
- **Time:** 11:30 am
- **Duration:** 150 Minutes
- **Host:** Ananya Mittal, Core Member – Symulate Department
- **No. of participants:** 5
- **Platform:** Zoom meetings
- **Judge:** Mr. Atit Mehta

Event Summary:

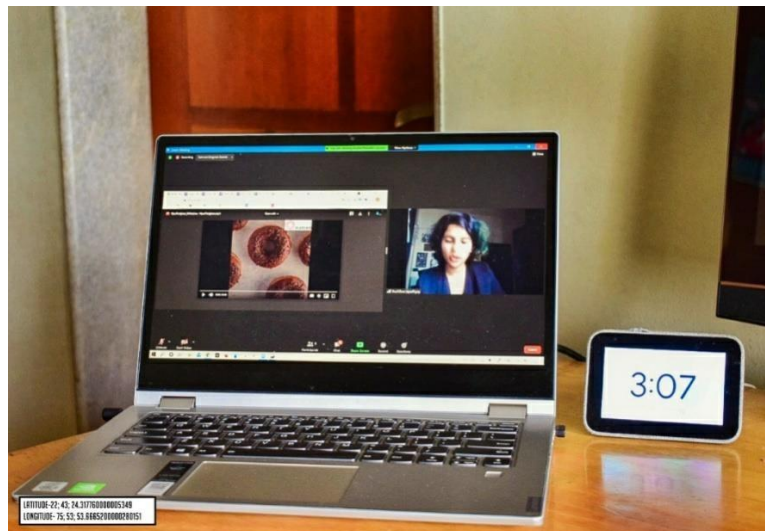
Symulate, the business wing of SYMPULSE hosted the event. The event consists of 6 rounds (including the Finale). On day 2 of Sympulse, 2 rounds took place.

For the final round, all the finalists had to act in the capacity of the Tesla head of the country and present a plan of action for each department of the company, for ex., HR, Marketing, etc.

Then, for the stage round they had to present their ppt to the judge, Mr. Atit Mehta, but there was a twist as they had to play the role of the devil’s advocate, i.e, contradict everything they had mentioned in their ppt and criticize it, and present better solutions. They were also cross-questioned by the judge.

The event was won by Priyanka Harish, followed by Shreya SP (1st runner up), and Dhruv Shah (2nd runner up).

15) Marketing



-
- **Date:** May 16th, 2021
 - **Time:** 12:00 pm
 - **Duration:** 150 Minutes
 - **Host:** Arpita, Core Member – Symulate Department
 - **No. of participants:** 6
 - **Platform:** Zoom meetings
 - **Judge:** Mr. Yash Ahuja

Event Summary:

Symulate, the business wing of SYMPULSE hosted the event. The event consists of 6 rounds (including the Finale). On day 3 of Sympulse, the final rounds took place.

The final round of the event was called “The Social Impulse”. The event started right on time at 12:00 PM, and involved a case study based on social campaigns that the participants were to solve using instagram analytics metrics given to them. Then, the participants were given an hour to prepare a ppt explaining their solution and present it in front of the judge- Mr. Yash Ahuja, Social Media Manager at Zostel.

Participants got 3 minute each to present their ppt and were cross-questioned by the judge. Then, they were to contradict themselves and find loopholes in their own presentation, where they were again cross-questioned by the judge. At the end, the judge scored each participant and winners were announced taking cumulative scores of all the rounds in consideration. The event was won by Abhijeet Upadhyaya, followed by Aryaman Chatterjee (1st runner up), and Yash Holani (2nd runner up).

16) Best Entrepreneur

- **Date:** May 16th, 2021
- **Time:** 12:00 pm
- **Duration:** 150 Minutes
- **Host:** Nikhil Chavda, Event Head, Symulate
- **No. of participants:** 7
- **Platform:** Zoom meetings

Event Summary:

In the third and final day of the ‘Symulate- Best Entrepreneur competition, the remaining seven participants were required to deliver approximately ten-minute-long business pitches, which were judged by Vishvajit Sonagara, the founder of Quicko.com. He delivered detailed closing speeches after each business pitch, which the participants later stated were incredibly insightful and valuable for their overall entrepreneurial knowledge.

After the business pitches made by the seven budding entrepreneurs, they had the opportunity to have an elaborate general question and answer session with the celebrity judge.

After thirty minutes of careful deliberation, the judge announced the three winners of the

cumulative three day competition: KaavyaKedia (St. Xavier's College, Kolkata), PriyanshBachani (Shaheed Sukhdev College of Business Studies, New Delhi) and Mohit Agarwal (Christ University, Bangalore).

17) Human Resources

- **Date:** May 16th, 2021
- **Time:** 12:00 pm
- **Duration:** 150 Minutes
- **Host:** Anaisha, Event Head- HR, Symulate
- **No. of participants:** 6
- **Platform:** Zoom meetings

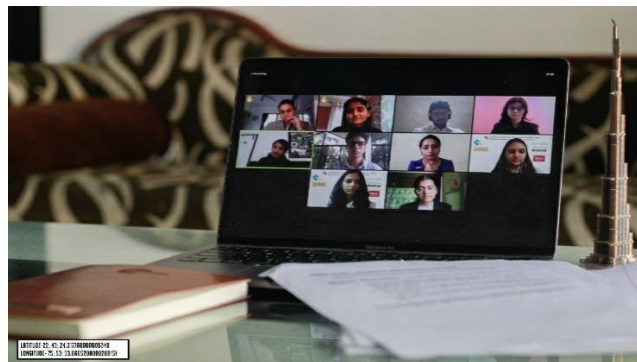
Event Summary:

The finale for Human Resource was conducted in a duly organized manner with Mr. Shikhar

Singh, the senior HR manager of GigIndia presiding over as the judge. The participants were

given a case study regarding the company Maruti Suzuki, where it claimed that the workers were being ill-treated and they were being economically exploited. The participants had to come up with an adequate solution that would fulfill the requirements of both the disgruntled employees along with the management who were adamant on not accepting any proposals from the workers. They were asked to create a presentation on the same and to showcase it before the judge who then cross questioned them on several aspects before coming to the final conclusion as to who should be the winner. Vrushali Nadagauda bagged the first prize, with Adarsh Doshi and Yashi Singh coming second and third respectively.

18) Strategy



-
- **Date:** May 16th, 2021
 - **Time:** 10:30 am
 - **Duration:** 180 Minutes
 - **Host:** Jivika Jain, Sub-department Head – Strategy, Symulate
 - **No. of participants:** 6
 - **Platform:** Zoom meeting
 - **Judge:** Ms. Kalpana Singh

Event Summary:

Symulate, the business wing of Sympulse hosted day 3 of the Strategy event. The event was hosted in an online mode on Zoom meetings and subsequently streamed on insider. Today's event revolved around a doomsday scenario where the world was in famine and Only India had seeds that could grow again. The world representatives had to prepare a pitch as to why their country deserves it the most and what India would get from it. Then the hosts welcomed the judge for the day Ms. Kalpana Singh, who is a senior campaign strategist at IPAC and then the debate round started at 12:00 PM. After the fierce debating round, the judge marked the participants accordingly and results were announced fifteen minutes after the round concluded.

19) Finance

- **Date:** May 16th, 2021
- **Time:** 9AM - 4:10PM
- **Host:** Ananya Vasudeva (Event Head)
Pratham Mehra (Core member, Symulate)
Uday Shekri (Core member, Symulate)
- **No. of participants:** 8
- **Guest Judge:** Prof. Soma Kulshrestha
- **Platform:** Zoom meetings

Event Summary:

In the final round for Finance by Symulate, the participants had to indulge in a mock investment pitch. The participants had to analyse the financial statements of a fictional company and make an investment pitch for raising appropriate amount of funds. The final round was further bifurcated into the following time frames:

Event briefing: 9 - 9:15 A.M

Preparation of ppt: 9:15 A.M- 12:30 P.M

Presentations: 1 P.M - 3:20 PM

Results & Feedback: 3:55 P.M - 4:10 P.M

Overall, the event was very smooth and was very efficiently conducted by Symulate.
