

Event Report: TEDxSCMSPune

Held On : 24th Feb 2023

Executive Summary:

TEDxSCMSPune took the initiative to host an event in the spirit of TED's overall mission to research and discover "ideas worth spreading". The event was held on **24th February 2023**, from 9 AM to 2 PM. The theme for the event had been titled

"Unveiling the Unleashed".

The event day comprised presentations from four speakers: Urvashi Sahani, Ishaan Arora, Sonam Kapse, and Farah Khan Ali. The speakers vary from social entrepreneurs and investors to popular media personalities, each of whom is influential in their respective fields.

Objective:

Through the event, TEDxSCMSPune aspires to bring forward some existing yet undiscovered individuals, actions, and leadership initiatives that could create a lasting impact on the perspectives of students, attendees of the event, and the community as a whole.

Theme:

The theme chosen for the event this year was "**Unveiling the unleashed**". Unveiling the unleashed is about allowing oneself to express unapologetically. It is about persevering despite limitations whether internal or external. This theme allowed the speakers to delve into numerous topics from articulation to execution of one's ideal of liberty.

Challenge:

- Incorporating unanimously appreciated ideas into one theme bracket.
- Selecting one title from the many suggestions.

Solution:

- Allowing ambiguity in order to include all preferred topics for talks.

Methodology:

TEDxSCMSPune partnered with McDonald's, Budhani Bro's, Accord Equips, and Faith over Fear in order to obtain the requisites of the event. The partnership was non-monetary and assisted with the acquisition of food, snack, equipment, and merchandise respectively.

Event Flow:

The event began with an inaugural speech by the Director of Symbiosis Centre for Management Studies, Dr. Adya Sharma. Dr. Adya Sharma is a dedicated professional with more than 20 years of experience.



Dr. Adya Sharma talked about how TEDx believes in sharing unspoken stories, ideas, and talks that make us reflect, think, inspire, and elicit change in our communities. And that aligns perfectly with what SCMS values.

Ishaan Arora



“Water: The Next Best Investment?”

How do you invest in water? How do you invest in something you drink every day? Well the fact that something is as essential as you having to drink it every day, makes it a perfectly prepared recipe for getting listed as the next commodity on Wall Street. Pioneers in this field of study have identified three significant ways: First, Water Indexes. The most traditional way is to bet against or for the future prices of water. The second way is through buying out rainwater-rich land areas. It involves growing water-rich crops in these areas at the present time and selling them to water-scarce areas. Thirdly, you could invest in industries involved in the purification, filtration, and transportation of water.

Urmila Kandha



“ Between the lines”

There is strong scientific evidence that what we write has a strong connection with how we think. Furthermore, it assists in getting an inference of character from a person's handwriting and we call this graphology. The human mind has infinite potential. Connecting the dots of understanding our thought patterns can be a great boon in enhancing our personalities and achieving our hidden potential to the fullest. This talk features Ms. Urmila Kandha talking about how graphology has helped her uncover blindspots and enhance her true potential.

Farah Khan Ali



“Breaking the bad, Gratifying the great”

Branding one’s personality is a skill and can enhance the gravitas of a person. It is all about the ineptitude of defining how an individual links his persona and influences the people around him by using his image as a brand. Branding one’s personality enhances his/ her value. Effective techniques and their implementation if bested are like Midas' touch!

Vipul Dhankher



“Happiness is a choice”

Being happy is a choice, and the choice comes from our perspective on whether the glass is half full or empty. The majority of individuals live their lives believing that prosperity or other positive events will bring them happiness. The majority of individuals live their lives believing that prosperity or other positive events will bring them happiness.

Science has demonstrated, however, that these kinds of fleeting pleasures don't actually make us happy; not in the long term. In actuality, there is no quick fix for happiness. As happiness is a choice, each individual must consistently work for it with effort, attention, and dedication on our part.

Conclusion:

The event succeeded in its objectives of digging deeper into the unexplored domains of knowledge that have a significant impact on our lives. TEDxSCMSPune is a milestone covered for aspiring individuals who intend to take the legacy forward.

