

## Contents

<i>From the Editor Desk</i>	i
<i>Message from the Chancellor</i>	ii
<i>Profile of the Vice-Chancellor</i>	iii
<i>Profile of Principal Director</i>	iv
1. Financial Literacy Index for College Students	1
<i>Dilip Ambarkhane, Bhama Venkataramani and Ardhendu Shekhar Singh</i>	
2. Analysis of Financial Performance of Banks in India	26
<i>Jeevan Jayant Nagarkar</i>	
3. Factors Affecting GDP (Manufacturing, Services, Industry): An Indian Perspective	38
<i>Dhiraj Jain, K. Sanal Nair and Vaishali Jain</i>	
4. Implementing Dodd Frank Act: An Experiential Learning	57
<i>Rajesh Gupta</i>	
5. Investigating Causal Linkages between International Stock Markets in Hungary and Austria in Terms of Economic Globalization	78
<i>Jatin Trivedi and Ramona Birău</i>	
6. Announcement Effect of Share Buyback on Share Price at National Stock Exchange: An Empirical Investigation	89
<i>Shachi Bhargava and Puja Agrawal</i>	
7. Passbooks to Passwords – The Evolution of Personal Banking in Modern India	106
<i>Varun Rajan</i>	
8. Road to Sustainable Financial Inclusion: Diffusion of Smart Card Technology	118
<i>Abhishek Behl, Archana Singh and Maneesha Vashishtha</i>	

9. Is There Any Impact of Training on the Performance of Selected Public Sector Banks? <i>Abhay Korde and Kavita Laghate</i>	135
10. Real Estate Investment Trusts (REITs) – An Innovative Approach to Real Estate Sector <i>Shreya Virani and Paramjeet Kaur</i>	155
11. Green Entrepreneurship: Role of Entrepreneurs in Energy Economics in Nepal <i>Sanjeet Choudhary and Nilam Patil</i>	166
12. Challenges of Effective Implementation of Micro-Insurance in India: A Case Study of Bhartiya Agro Industries Foundation (BAIF) <i>Pradeep Kumar Gupta, Bhama Venkataramani, Ardhendu Shekhar Singh and Dilip Ambarkhane</i>	176
13. Financial Access: Inclusion and Literacy <i>K. Sukumaran</i>	188
14. Issues in Development and Intangible Asset Finance: A Case Study of Village Devbag, Coastal Maharashtra, India <i>Yogesh Pisolkar and Navendu Chaudhary</i>	208
15. Retail Participation in IPOs – An Assessment in the Backdrop of Reforms <i>Parimala Veluvali</i>	216
16. Development and Performance Evaluation of Three Novel Prediction Models for Mutual Fund NAV Prediction <i>Ananya Narula, Chandra Bhanu Jha and Ganapati Panda</i>	227
17. Worker Participation in Management Decision Making Within Selected Establishments in Uttar Pradesh, India <i>Ajit Dhar Dubey</i>	239