



**SYMBIOSIS CENTRE FOR  
MANAGEMENT STUDIES, PUNE**



# **NEWSLETTER**

## **NOVEMBER EDITION**

### **2022-23**

#### **IN THIS EDITION:**

- MESSAGE FROM THE DIRECTOR
- MESSAGE FROM THE ALUMNI CELL
- VISION OF THE ALUMNI CELL
- AMA SESSIONS
- ALUMNI INTERVIEWS
- ALUMNI PRESENCE IN SCMS
- PROUD MOMENTS
- ABOUT SCAE

# MESSAGE FROM THE DIRECTOR

SCMS completed its 18 years of learning, growth and success.



My dear Alumni, you are an important part of the educational heritage of SCMS, Pune. We want to strengthen that heritage by celebrating your accomplishments and staying connected. We feel so happy and proud when you write to us and share your achievements, experiences, joys and sorrows with us. Yes, we are a family, SCMS's journey to learn, grow and contribute to the society is incomplete without you.

Your institute has been ranked as of the best institutes by Times BBA Ranking :

#3 Nationally

#2 among Private Institutions

#1 in Maharashtra

We have also taken some unique initiatives in teaching and learning pedagogy. Collaborative Online International Learning (COIL) is one such step taken by your institute to provide international exposure to more students and make your institute more visible on international platforms.

We are proud of each one of you and are eager to listen to what you are doing in life.

We believe you are an inseparable part of the success. It would be wonderful if you keep sharing and sending suggestions and keep participating in various programs organized by the Institute.

Best Wishes

Dr. Adya Sharma



# MESSAGE FROM THE ALUMNI CELL

Dear Alumni, New Year Greetings!

The Alumni Cell of SCMS always strives to strengthen the professional and personal relationship between the institute and the alumni. We have released the Alumni Newsletter to remind you that every single alumnus is important to us. We hope that you find all the relevant and beneficial perks of joining the alumni network in the informative articles. This trip down memory lane can lure you into a stronger association with us. We miss your presence. Looking forward to hearing from you!

Stay safe! Best wishes, Alumni Cell SCMS Pune

## VISION OF THE ALUMNI CELL

The Alumni Cell of SCMS Pune has been created to connect the alumni with the students and help the alumni as well as the students to learn from each other's experiences in college, school, work life and life. It strives to achieve a close-knit and sought-after alumni network with the alumni, students and the institute. The cell is responsible for seeking suggestions and feedback from the former students for improvement which ultimately further strengthens the Institute's capabilities.



# AMA SESSIONS



**AMA 1.0:**  
**Mr. Vishwal keswani**



**AMA 2.0:**  
**Ms. Simran Ajwani**



**AMA 3.0:**  
**Ms. Deeksha dadlani**



**AMA 4.0:**  
**Mr. Diptaunsh Pardeshi**



**AMA 5.0**  
**Mr. Satyam Khandelwal**



**AMA 6.0:**  
**Tapan Unadkat**



**AMA 7.0:**  
**Ms. Sukanya Dutta**



**AMA 8.0:**  
**Mr. Abhinav Verma**



**AMA 9.0:**  
**Mr. Shivam Singh**





# ALUMNI INTERVIEWS



## **MR. ABHIMANYU ASIJA (BATCH 2004-07)**

Q) How was your overall journey, being the first batch of SCMS, Pune?

A) We started this course in the basement of SB road campus. As the first batch, I think we did very well in taking a lot of initiatives and we've got the experience in very intrapreneurial way, taking initiatives in life, working with constraints, and coming with out of the box ideas.



## **MS. PRIYANJALI KHARBAS (BATCH 2004-07)**

Q) Tell us about your scms journey and how has it shaped you as a person?

A) I got a chance to be amongst amazing batchmates. We were all from different parts of the world with very different backgrounds and I really enjoyed a lot getting to know them. The journey exposed us to so many extra curricular activities and the basics of management which helped me to decide my career path.



## **MR. DIPTAUNSH PARDESHI (BATCH 2009-12)**

Q) How was your experience in college life?

A) College life has always been exciting, I came across many new individuals and great professors. If someone asks me 'would you recommend SCMS UG?' I'd say 100%.



# ALUMNI PRESENCE IN SCMS

## PANEL DISCUSSION DURING INDUCTION



The Alumni Cell conducted an Alumni panel discussion on Day 2 of the Induction ceremony in the auditorium.

The panelists for the discussion were:

- Mr. Abhimanyu Asija (Batch 2004-2007) who is the Managing Director at Sommet India,
- Ms. Priyanjali Kharbas (Batch 2004-2007) who is the Vice-President of People Practices and Culture at Agrostar, and
- Mr. Siddhant Mehta (Batch 2015-18) who is the Co-Founder of Co Kitchens Hospitality LLP and Nature's Elements.

## MADE IN SCMS:WEBINAR



The event was based on the start-ups founded by SCMS Alumni where they spoke about their experiences in running and founding a company and at the same time shared their insights on how SCMS exposed and motivated start-up culture to their students.





## PROUD MOMENTS



### PRIME MINISTER'S VISIT

It was a moment of pride and honour for our university when our Hon. Prime Minister Shri Narendra Modi visited Symbiosis International (Deemed University) to commemorate the Golden Jubilee Year of SIU and also inaugurated Symbiosis Arogyadham. The faculty, staff and students were elated with the motivational address by Hon. Prime Minister.



### COLLEGE RANKING

SCMS Pune has been ranked as # 3 in the Country, #2 among Private Institutes, #1 in West India by Times BBA Ranking 2022.







# PROUD MOMENTS



## COIL

Collaborative Online International Learning - an initiative started off by SCMS, Pune in 2019, to develop cross cultural sensitivity and competence among students has grown and expanded its scope to greater heights. SCMS Pune collaborated with Bride Valley USA in 2019. Now by 2022 with our collaboration with Fatec Brazil, more than 680 students get to work on real time projects with students from different countries in different time zones.

Recently SCMS, Pune has been featured in the Newsletter of Fatec Brazil, wherein Dr. Adya Sharma, Director- SCMS, Pune has beautifully portrayed the journey and experience of COIL collaboration.



## DIGITAL MARKETING CONCLAVE

As the Online population increases, Digital Marketing is becoming an important tool on so many different levels. The future, while very promising, also raises some ethical concerns. With this background SCMS conducted a seminar on the broad topic of Digital Marketing- Exploring the past, present and the future





# ABOUT SCAE

## Symbiosis Centre for Alumni Engagement SYMBIOSIS ALUMNI NETWORK



Symbiosis Center for Alumni Engagement (SCAE) – is a Centre established in 2017 under Symbiosis to nurture and strengthen a symbiotic and long-lasting relationship with its alumni community. SCAE invites its alumni to participate in national as well as international seminars, workshops, and technical events that showcase their skills and accomplishments. SCAE provides them a platform to engage with stalwarts and eminent personalities. SCAE will help its alumni to realize dreams of innovation and entrepreneurships by making alumni a part of its innovation and incubation journey.

**Source:**<https://alumni.symbiosis.ac.in/page/About-SCAE.dz>



# ALUMNI CELL TEAM 22-23



**ROSHAN MAHTANI**  
**ALUMNI REPRESENTATIVE**



**SANYA KAPOOR**



**SUMER BHARDWAJ**



**SANYA SAINI**



**MEGHAL SABHARWAL**



**SIMRAN SACHDEVA**



**ANWESHA GUPTA**



**YASH VERMA**



**KHUSHI ARORA**



**SANKHANIL PATRA**

# GET IN TOUCH WITH US

**FOR ANY QUERIES OR  
ENQUIRIES CONTACT US ON  
THE FOLLOWING:**



**ALUMNI\_CONNECT  
@SCMSPUNE.AC.IN**



**ALUMNICONNECT\_SCMS**



**ALUMNI CELL SCMS**



**ALUMNI SCMS, PUNE**