

# Symbiosis Centre for Management Studies, PUNE

## About the Institute:

Symbiosis Centre for Management Studies, (SCMS), Pune, was set up in the year 2004 and is a Department of Symbiosis International (Deemed University). The Institute provides a stimulating academic environment to its students under the able leadership of the Director of the Institute, Dr. Adya Sharma - a professional, with more than 20 years of experience and strong academic credentials, has brought in rich practical experience from the corporate world to blend and enhance the academic learning of the institute. An alumnus of the prestigious St. Stephen's College, she has a double post-graduation degree with a doctorate in Marketing. Dr. Sharma believes in transforming visions into reality and is committed to infusing excellence in a 'learning-centric' environment which excites and inspires millennials to contribute to the society as managers and thought leaders.

## Learning

The Institute offers a unique course curriculum with the luxury of choosing subjects from across disciplines, which is known as the 'Cafeteria Approach'. The BBA programme is offered with the choice of 6 specialisations: Accounting & Finance, International Business, Marketing Management, Entrepreneurship, and Human Resource Management & Environment Management. It has been designed to allow flexibility to the students to take up courses of their choice resulting in the award of a general BBA or BBA degree with single or dual specialisation.

The learning experience is further enriched by a multitude of clubs ranging from dramatics, music & dance, business games, entrepreneurship and social initiatives which are all run by the students themselves and cater to the collective need for individual expression of creativity and wellbeing. These activities also organically

prepare students to take on bigger roles and responsibilities for the future.

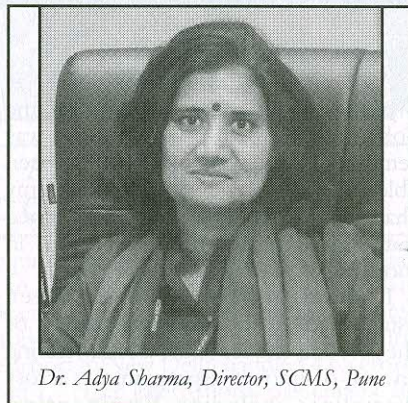
SCMS, Pune has signed an MoU with ACCA (the Association of Chartered Certified Accountants), UK to offer training to the select students and also provides opportunities for International exposure through the University's Global Immersion Programme. Students, during the course of the six semesters at SCMS, Pune can also choose to undertake courses for twelve credits in any one of the University's partner Universities abroad. The Institute also offers excellent opportunities for research. There are both, funded and non-funded corporate research projects that students can take up.

## Orientation and Pedagogy

Learning at SCMS, Pune, happens both inside and outside the classroom. The medium of instruction for all the courses (except foreign languages) is English. The curriculum is designed to ensure that classroom learning is interspersed with Case studies, Project work, Role plays, Simulation, Presentation, Article reviews, Assignments, Business games, and field trips, wherever necessary. Apart from this, the students are also encouraged to pursue online courses through MOOC, HubSpot certification, Google certification etc. The Institute regularly organises Guest Lectures so that by the end of the course the students get a strong theoretical base and the ability to link theoretical concepts with prevalent Management Practices.

## Placement

The Institute has a dedicated Placement Division which 'handholds' the student right from the start with building CV's to the final selection process. As a result, the track record for placements has been rising over the years. Students can choose from multinational companies to start-ups in their various domains and specialisations. SCMS, Pune, is the place to be in the placement



*Dr. Adya Sharma, Director, SCMS, Pune*

season. KPMG, PwC, Catenon, Tres Vista, MGH and GPTW are some of our regular recruiters. In addition, the Institute also saw many new companies visiting the campus this year such as Amazon, Tommy Hilfiger, Club Mahindra, Wiseguy Reports, Tech Mahindra and My Gate.

Students in SCMS, Pune also have the opportunity to undertake international internships enabling them to experience a new culture and work environment while gaining valuable work experience.

Quoting, Mr. Shreyas Petkar, Director, Risk Assurance Services, PwC "We at PwC Risk Assurance Services have been associated with SCMS, Pune for over 8 years now. We have been happy with the candidates we have hired and they too have delighted us with their hard work and sincerity. We look forward to our continued association with SCMS, Pune and hope to recruit bright, young students to be a part of our team."

## Events

Over the years, the College Festival, 'Sympulse' which started off as humble celebration of the campus spirit and bonhomie, has grown into spectacular extravaganza which draws thousands of students from across India and abroad. 'Sympulse 2018- An Environmental Entourage' witnessed mega events and provided a platform for participants to showcase their talents in front of a wide audience. This year, the institute hosted a TED talk with eminent speakers. It is one of the much awaited college festivals not only because of the scale at which it is held but because of the activities, experiences and the way it is organised. The festival is managed by the students, which also gives them the live experience in management lessons.

SCMS, Pune offers all students with the opportunities to learn, develop skills, grow and expand their horizons. We provide our students the living bridge that helps them cross over from schools to either the Corporate World or to Higher Education in prestigious institutions.

