

Symbiosis Centre for Management Studies, PUNE

About the Institute
The Symbiosis Centre for Management Studies (SCMS), Pune, was set up in the year 2004 and is a Department of Symbiosis University. The Institute provides a stimulating academic environment to its students under the able leadership of the Director of the Institute, Dr. Asha Sharma – a professional with more than 20 years of experience and strong academic credentials, has brought in rich corporate experience from the corporate world to blend and enhance the academic rigour of the Institute. An alumna of one of the premier St. Stephen's College, she is a double post-graduation degree holder in a double post-graduation degree with a specialisation in Marketing. Dr. Sharma focuses on transforming visions into reality. It is committed to infusing excellence in a 'learning-centric' environment, which aims and inspires millennials to contribute to the society as managers and thought leaders.

Learning
The Institute offers a unique course structure with the history of choosing modules from across disciplines, which is known as the 'cafeteria Approach'. The BA programme is offered with the choice of specialisations Accounting & Finance, International Business, Marketing Management, Entrepreneurship, and Human Resource Management & Environment Management. It has been chosen to allow flexibility to the students to take up courses of their choice, resulting in the award of a general degree in BBA degree with single or dual specialisation.

The learning experience is further enriched by a multitude of activities ranging from dramas, music & dance performances, entrepreneurship and social services which are all run by the students themselves and cater to the specific need of individual expression of diversity and selfing. These activities are organically

prepare students to take on bigger roles and responsibilities for the future.

SCMS, Pune has signed an MoU with ACCA (the Association of Chartered Certified Accountants), UK to offer training to the select students and also provides opportunities for International exposure through the University's Global Immersion Programme. Students, during the course of the six semesters at SCMS, Pune can also choose to undertake courses for credit in any one of the University's partner Universities abroad. The Institute also offers excellent opportunities for research. There are both funded and non-funded corporate research projects that students can take up.

Orientation and Pedagogy

Learning at SCMS, Pune, happens both inside and outside the classroom. The medium of instruction for all the courses (except foreign languages) is English. The curriculum is designed to ensure that classroom learning is interspersed with case studies, Project work, Role plays, Simulations, Presentation, Article reviews, Assignments, Business games, and field trips, wherever necessary. Apart from this, the students are also encouraged to pursue online courses through MOOC, HubSpot certification, Google certification etc. The Institute regularly organises Guest Lectures so that by the end of the course the students get a strong theoretical base and the ability to link theoretical concepts with prevalent Management Practices.

Placement

The Institute has a dedicated Placement Division which 'handbooks' the student right from the start with building CV's to the final selection process. As a result, the track record for placements has been rising over the years. Students can choose from multinational companies to start-ups in their various domains and specialisations. SCMS, Pune, is the place to be in the placement



Dr. Asha Sharma, Director, SCMS, Pune

season. KPMG, PwC, Capgemini, TCS, Infosys, MCAH and CIPM are some of our regular recruiters. In addition, the Institute also sees many new companies visiting the campus this year such as Amazon, Tenable, Hilltop, Club Mahindra, Watson Reports, Tech Mahindra and My Green.

Students in SCMS, Pune also have the opportunity to undertake international internships enabling them to experience a new culture and work environment while gaining valuable work experience.

Quoting Mr. Shreyas Patkar, Director, Risk Assurance Services, PwC, "We at PwC Risk Assurance Services have been associated with SCMS, Pune for over 8 years now. We have been happy with the candidates we have hired and they too have delighted us with their hard work and success. We look forward to our continued association with SCMS, Pune and hope to recruit bright, toiling students to be a part of our team."

Festive

Over the years, the College Festival, 'Symbpulse' which started off as humble celebration of the campus spirit and festiveness, has grown into spectacular extravaganza which draws thousands of students from across India and abroad. 'Symbpulse 2018: An Environmental Encourager' witnessed mega events and provided a platform for participants to showcase their talents in front of a wide audience. This year, the Institute hosted a TED talk with eminent speakers. It is one of the much-awaited college festivals not only because of the scale at which it is held but because of the activities, experiences and the way it is organised. The festival is managed by the students, which also gives them the live experience in management lessons.

SCMS, Pune offers all students with the opportunities to learn, develop skills, grow and expand their horizons. We provide our students the living badge that helps them cross over from schools to either the Corporate World or to Higher Education in prestigious institutions.

